

# Lowland Rescue Sponsor & Supporter Programme

## Sponsors

Lowland Rescue receives no funding from either government or the Police. Sponsors directly donate equipment or funding to help with national Lowland SAR efforts

### Gold Sponsor

In return for a donation of £1000 (or equipment to the RRP of £1000), we will:

- Display a webpage including your company logo on the LowlandRescue.org website for three months.
- Circulate news to all Lowland Rescue members, and to the public via our social media channels.
- Provide you with the Lowland Rescue Sponsor Logo for any approved marketing use during this period.

### Platinum Sponsor

In return for a donation of £5000 (or equipment to the RRP of £5000), we will:

- Display a webpage including your company logo on the LowlandRescue.org website for 1-year.
- Circulate news to all Lowland Rescue members, and to the public via our social media channels
- Release details to the press.
- Provide you with the Lowland Rescue Sponsor Logo for any approved marketing use during this period.
- Provide testimonials from team members, if relevant.

### Diamond Sponsor

In return for a donation of £10000 (or equipment to the RRP of £10000), we will:

- Display a webpage including your company logo on the LowlandRescue.org website for 1-year
- Place your logo on the front page of our site.
- After 1-year, place your logo on a list of 'past sponsors' on the website.
- Circulate news to all Lowland Rescue members, and to the public via our social media channels and a press release.
- Release details to the press.
- Provide you with the Lowland Rescue Sponsor Logo for any approved marketing use during this period.
- Provide testimonials from team members with royalty-free photography, if relevant.



## Supporters

Team members pay for their own fuel, clothing & equipment. Supporters ease this burden by providing discounts for members on essential gear used during SAR operations

### Supporter

In return for a discount to members of 20% we will:

- Circulate news to all Lowland Rescue members and add your details to a central database of suppliers for members.
- Provide you with the Lowland Rescue Supporter Logo for any approved marketing use during the period which the discount remains active.

### Supporter Plus

In return for a discount to members of 30% we will:

- Circulate news to all Lowland Rescue members and add your details to a central database of suppliers for members.
- Provide you with the Lowland Rescue Supporter Logo for any approved marketing use during the period which the discount remains active.
- Announce your support via our social media channels and add your logo to a page on our website featuring supporters.

### Supporter Ultimate

In return for a discount to members of 40% or more we will:

- Circulate news to all Lowland Rescue members and add your details to a central database of suppliers for members.
- Provide you with the Lowland Rescue Supporter Logo for any approved marketing use during the period which the discount remains active.
- Announce your support via our social media channels and add your logo to a page on our website featuring supporters.
- Encourage members to provide testimonials and photos where relevant, and ongoing mention of any gear which they have purchased using the discount.

